

BETTER OFF WET®

WATER LIFESTYLE

Better Off Wet Magazine is full of articles, information and photographs about life on the water. Designed to educate, inform and entertain readers, every issue will contain:

BOATING



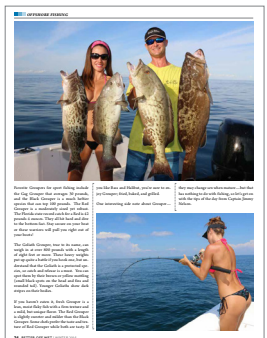
DIVING



INSHORE FISHING



OFFSHORE FISHING



SPEARFISHING



FRESH WATER



EVENTS



DESTINATIONS



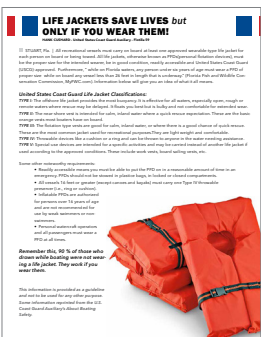
GEAR



ADVERTISEMENT



SAFETY

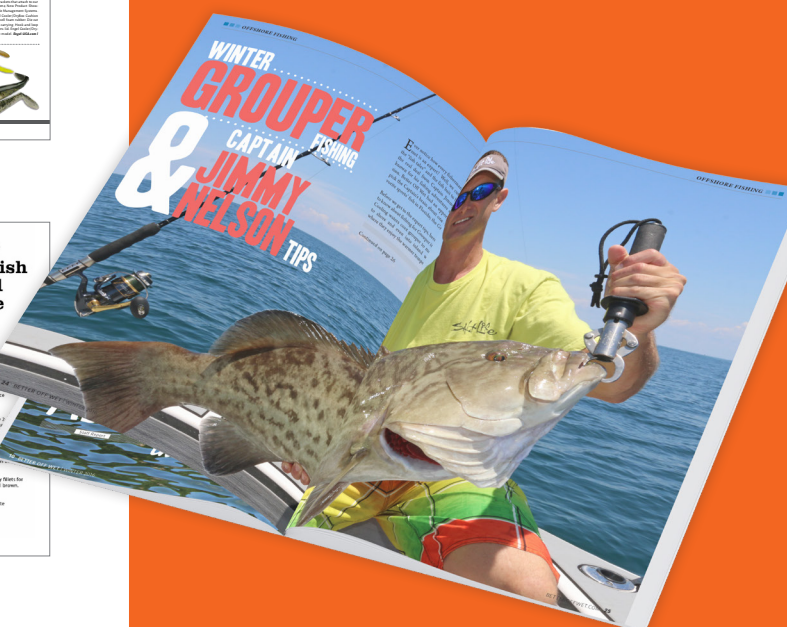


RECIPES



2022 RATE CARD

Better Off Wet is all about life on the water! Whether you are fishing, boating, swimming, diving, relaxing at the beach, floating in the pool, or working (yes, even working) on the water, we at Better Off Wet believe it is time well spent! Better Off Wet Magazine will be delivered to thousands of folks electronically, every month. With each issue containing a variety of water lifestyle topics, Better Off Wet Magazine is sure to be a valuable resource to advertisers. Please, reach out to us to find out more.



AD SPECIFICATIONS



AD RATES

FULL COLOR

Back Cover	\$370.00
Inside Front Cover	\$320.00
Inside Back Cover	\$320.00
Centerfold	\$430.00
Full Page	\$200.00
1/2 page	\$100.00
1/4 Page	\$50.00

*Please call for custom sizes and pricing

**NO CONTRACTS NEEDED.
ADVERTISE WHEN YOU WANT!**

DUE DATES:

Deadline for ad insertion and artwork is the 15th of the month prior to the month your ad is to appear.

REPRESENTATIVE:

MEGAN CHEWNING

(352) 238-7009

megan@betteroffwet.com

CONTACT INFO:

BETTER OFF WET MEDIA GROUP

3341 Shoal Line Blvd

Hernando Beach, FL 34607

info@betteroffwet.com

Centerfold
16" x 10.5"

Full Page
8" x 10.5"

1/2 Page H
8" x 5.25"

1/2 Page V
3.875" x 10.5"

1/4 Page H
3.875" x 5.25"

- The publisher reserves the right to reject any ad at any time, even if it has been published previously.
- Payment is due on or before the date agreed in contract. Rates are payable in US funds only.
- The publisher cannot be held responsible for the quality of reproduction when specifications are not adhered to, an approved proof is not provided, or when material arrives after the stated ad materials deadline.
- If you have artwork you would like to use, but it doesn't follow these specifications, please let us know. Prices can be adjusted according to size of the ad.